

21 <b>Sc</b> Scandium	53 <b>I</b> Iodine	125 <b>E</b> Ethereum*	7 <b>N</b> Nitrogen	58 <b>Ce</b> Cerium
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## Planet Tours Infomercial Requirements:

The purpose of the infomercial is to market your assigned planet – entice people to visit it on vacation. The commercial should also be informative, consumers need to learn about it as well as want to visit.



Produce your commercial as an Office PowerPoint Mix. Office Mix allows you to do voice-overs, use the camera to record yourself, and do screen shots and animations. One of the best ways to set up your office mix is to write the script you want to follow in the notes and then record yourself reading the script.

There are three parts to the requirements:

### Informative: (65%)

- a. The infomercial is factually accurate.
- b. It includes the following information:
  - i. *The Planet's Name*
  - ii. *Position in the Solar System*
  - iii. *Rotational Period (Planet's Day)*
  - iv. *Revolutionary Period (Planet's Year)*
  - v. *Size*
  - vi. *Gravity*
  - vii. *Orbit*
  - viii. *How far away is the planet from Earth?*
  - ix. *How long would the journey take?*
  - x. *Atmosphere*
  - xi. *Temperature*
  - xii. *Composition of Your Planet and its Appearance*
  - xiii. *Moons*
  - xiv. *Rings*
  - xv. *How Would a Human Being Fare on Your Planet?*
  - xvi. *Something Special: Is there anything special about your planet?*
  - xvii. *Discovery of Your Planet*

### Engaging & Visually Appealing: (20%)

- a. The infomercial is creative and effectively written and presented well.
- b. The student product had content related to the topic as well as supplemental information relating to people and places. The ad flowed and was viewer pleasing.
- c. The audio is clear. Narration is clear, entertaining, and is able to be heard over the music (if present). The music does not distract from the presentation, but complements it.
- d. The commercial lasts 2 to 3 minutes and reviews and advertises the planet clearly with pictures and titles. The pictures are not pixilated, but clear and appropriate to topic. The infomercial contains a clear title slide and a credit slide listing resources.

**Persuasive: (15%)** The commercial made you want to purchase a vacation to the planet.

**Office 365:** Uploaded to your Office 365 Account and turned into the class team assignment page as a VIDEO.

