

Volcano Brochure Project

Assignment Summary: You are a member of a high-adventure travel agency. Your agency has been receiving many requests from its clients to visit active volcano sites, preferably ones that are likely to erupt at any moment! Your job is to make a prototype of an advertising brochure. You choose the destination and create an eye-catching, informative three-fold brochure highlighting what the area has to offer the adventure traveler.



Purpose Your purpose is both persuasive and informative. Your job is to attract the reader to the location.

Writer's Role: You are a member of the advertising team for an adventure travel agency.

Audience: You will be writing for scientifically-minded adventurous people who are potential clients of the travel agency

Form: Your brochure should be typed and laid out in three-fold format using both the front and the back of each page. The back of the brochure should have a bibliography. The brochure should be colorful and visually appealing and include photos and graphics. You must include the following information in your brochure either in a narrative format or using bullet points:

- a. Name of the volcano
- b. Its location (country, latitude and longitude)
- c. On what tectonic plate is it located
- d. What type of plate movement is creating this volcano
- e. Volcano type (shield, cinder, strato, dome)
- f. Type of magma produced
- g. Eruption violence (high, moderate, low)
- h. Eruption products (lava, ash, cinders, gas)
- i. Associated structures (caldera, vent, crater, etc.)
- j. Its current life stage (active, dormant or extinct)
- k. Its history (last eruptions, damage done, lives lost, etc.)
- l. Any unusual history or facts about it

When you turn in your brochure, you must also turn in an annotated bibliography of the sources used for the brochure.

Follow these guidelines:

- If you directly quote material from your sources, you must use quotation marks and citations in the brochure itself.
- Fill out the Source Gathering Worksheet as you go.
- Use MLA documentation style for the bibliography.
- You must include 3 or more distinctive sources.

Source Gathering Worksheet

Source Information	
Name of source:	
Title of article/ page:	
Website title	
Web address: http://	
Date site was last updated:	
Author(s)/ Contributors	
Date of Search:	
Information about the volcano:	